

NEW EMV TELLER

1ST IN NORTH AMERICA FOR
CAR WASH | TRUCK WASH | RV



DEBIT NOW ACCEPTED AT YOUR WASH

WHAT IS EMV?

EMV is an acronym for Europay International, MasterCard, and Visa. Since 1994, it's been a global standard for chip based "smart cards" and approved payment devices for authenticating debit card and credit card transactions.

Chip cards have embedded microprocessors that contain encrypted data; EMV-enabled devices can read the data in the authorization process.

WHY EMV?

Improved security (fraud reduction) & more control of "online" and "offline" debit and credit card transaction approvals.

PASS THE CHIPS PLEASE

It won't be long before chip cards will be commonplace and POS transactions using cards with magnetic strips will be a thing of the past.

AHEAD OF THE PACK

With the new **Exact One EMV Teller**, once again, Exact One is ahead of the pack offering car/truck/RV wash owners in North America the opportunity to give their customers the latest payment option – using debit. Our EMV Teller accepts Chip + PIN based Debit & Credit Cards.

CONVERT & ATTRACT

Convert coin users to their debit cards and eliminate the pain of handling coins.

Attract NEW customers who want to use debit to pay for their vehicle wash.

PARTNER TO GET A ROI" ON YOUR "I"

We'll work with you to find the best implementation strategy for your location(s) to ensure ROI on your "I" (investment).

By placing the EMV teller, whether on pilot stand, tower, or wall mount, in the best location, you'll ensure continued profits.

TRADE SHOW SPECIAL

Ask about our trade show special for our new EMV Teller. The offer is valid until May 15, 2013. All orders require a 50% deposit.

START SOMETHING...

Talk to us at the show, or contact us after the show at **1.800.492.4224** and ask for:

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